

Yvonne M. King

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EDUCATION

University of Southern California, Los Angeles, CA
Master of Professional Writing 2007

Pace University, New York, NY
Bachelor of Arts in Psychology

PROFESSIONAL EXPERIENCE

USC Marshall School of Business, Los Angeles, CA 2004 to Present
Marketing Assistant

- Maintain marketing department web site
- Create and edit web site content
- Upload new content and images

E! Entertainment, Los Angeles, CA 2002 to 2004
Writer/Producer, International Network

- Wrote, produced, and edited film, fashion, and celebrity segments utilizing the avid express
- Created content for mobile phones and in-flight entertainment

Style., Los Angeles, CA
Producer

- Produced Fashiontrance, a one-hour fashion runway show with video pop-ups
- Selected all footage, music, and wrote pop-ups

Oxygen Media, New York, NY 1999 to 2001
Writer/Producer

- Wrote over 100 pieces for Internet focused shopping and lifestyle magazine show, *SheCommerce*
- Conceived, shot, and produced field segments

The Rosie O'Donnell Show, New York, NY 1999
Associate Producer, On-Air Promotion

- Wrote and produced radio and on-air promotions
- Coordinated all aspects of production including schedule and deliverables

Sesame Workshop, New York, NY 1996 to 1998
Associate Producer, New Project Development

- Managed the production of Sesame Workshop foreign language adaptations
- Supervised schedule and deliverables

ADDITIONAL CREDITS

Associate Producer, "Tales from The Wild" - National Geographic Television

Researcher, "The Most Ancient Taboo: Cannibalism" - The History Channel

Contestant Supervisor, "Where in the World is Carmen Sandiego?" - PBS

COMPUTER SKILLS

Word	PowerPoint	HTML
Excel	Final Cut Pro	Photoshop
Outlook	Avid Express	

Website: www.yvonnemking.com