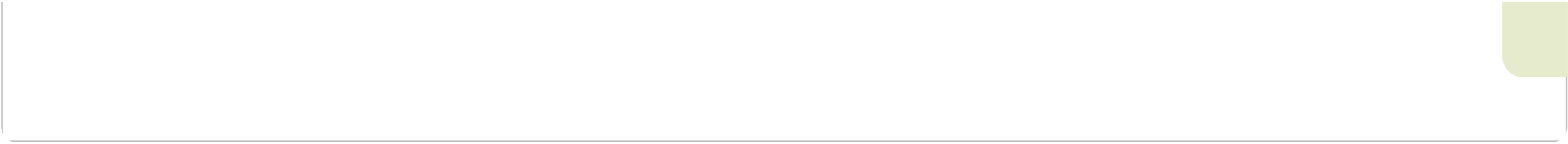


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# Jack Johnson: Rock but Don't Frack

July 15, 2010



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Singer/songwriter Jack Johnson **teamed up** with the *Don't Frack with NY Water!* initiative during his July 14 concert at Madison Square Garden in New York City to help promote awareness of the campaign to stop fracking (hydraulic fracturing).

Johnson is a big supporter of environmental causes through his *All At Once* charitable organization, which will match funds raised at his concerts by selected partner organizations, dollar for dollar up to \$2,500. He acknowledged the work of Riverkeeper and cheered their presence at the concert, where a steady stream of fans crowded the Riverkeeper table for information about how to get involved. Over 100 people signed **the online petition** against fracking. It was a great night for music and *Don't Frack with NY Water!* awareness.



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